



Olde Vinings Park, 2721 Vinings Oak Dr., Smyrna, GA, 30080
Office: (678) 318-1900

For Immediate Release:
Contact: Robert Weingartz
rdw@airplaydirect.com

AIRPLAY DIRECT OFFICIALLY SURPASSES THE 12,000 ARTIST MEMBER MARK

On July 20th, 2008 **AirPlay Direct** hit a very important company milestone as our artist membership grew beyond the 12,000 mark. **AirPlay Direct** has done very little corporate advertising and this growth is a direct reflection of professional referrals made by the company's loyal and expanding member base, and industry "word of mouse".

AirPlay Direct also has over 2,500 radio station members, with current membership spanning 100 countries globally. And to date, **AirPlay Direct** has now delivered over 2,000,000 digital packages on behalf of our members saving them over \$20,000,000 in the process.

"I am very pleased at the on-going and exponential growth **AirPlay Direct** is experiencing. It has taken us three years and a tremendous amount of effort by all involved (including our members) to grow the company to this point. 2008 is going to be a very big year for **AirPlay Direct** as the music industry continues to evolve and embrace digital delivery as never before." Robert Weingartz, CEO / AirPlay Direct

AirPlay Direct is currently looking for strong strategic partnerships and investors to accelerate our growth and technology initiatives. Interested parties should respond to office@airplaydirect.com .

AirPlay Direct... go straight to the source!

For more information on **AirPlay Direct** please visit www.AirPlayDirect.com